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# Offline Ways To Promote Your Online Business



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# CONGRATULATIONS!

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Look at you, you did it! Congratulations. After many months of planning, after many months of thinking about all of the internet money that will be pouring in, you decided to take the plunge.

You invested your hard-earned money in online marketing training, you bought hosting, got your domain name and set up your website, you got you an auto-responder and spent weeks getting your marketing letters all set up and just right.

You tested the system and now it works perfectly. You are about to go take on the world and money will fall into your lap and you finally will live a life of luxury. Take a bow. You deserve it.

What? Where's the money that all of the gurus said that you would have? They made it sound so easy. I can hear you saying "They lied to me". I know what you are talking about, as I have been there.....several times.

The problem with what the guru's have told you and quite possibly why there is a 97% failure rate in this business is because everybody and their dog are attempting to promote something and mostly everyone is failing miserably in their attempt at it. In short, online there is way *too much competition* for most everyone to make any decent money.

Take for instance "Make Money Online" has 2.7 BILLION Websites...Do YOU think we have a chance at ranking for that term?

Right here in this eBook are several methods with **NO COMPETITION**. Compare that to marketing online.

What I have for you here today is several free and low-cost ways to promote your Online Business using Offline ways. Some of these ways are passive, such as your website on a license plate frame as you will be promoting your business just by driving around. You won't have to do anything, yet you will be driving (pun intended) prospects to your

websites.

You can adopt several of these ideas and include them into your online marketing system.

Are you ready to get started?



Image if you will. You are driving home sitting in traffic mindlessly staring at the traffic in front of you...



**Then you pull behind this car...**



This is genius. The owner of this car isn't listening to all of the Online Guru's as they spout off about the latest and greatest traffic building technique...and for a small sum of \$997 he will share with you his latest and greatest technique to drive UNLIMITED amounts of traffic to your website...blah, blah, blah.

Online, there is too much competition for your advertising dollar, but OFFLINE...you don't have ANY competition. Take a look at the back window and license plate of the car if front of you. Not only are you looking at it, but everyone else in that area and anywhere that car drives, people are looking at it...jotting down the address and they WILL look up that website and many will join.

What follows are several more ways you can use to build your Online Business using Offline ways. Some will cost a little money to get you started and some you can do for nearly free.

Some you will want to use and some you will have no interest in using. Just use what works for you and file the rest in the back of your mind as you may want to use them at a later date.

Let's get started with perhaps what is my favorite offline recruiting



method called the drop card. I carry them everywhere and place them everywhere.

- **Drop Cards** – I use a \$100 Drop Card. This is a card with your advertising message that you literally drop everywhere you go. Folded in half it really looks like a hundred dollar bill

Leave a card with your tip or drop one in the offering plate - be careful as the usher may have a heart attack seeing someone giving a hundred-dollar bill... keep 911 on speed dial.



These cards really command attention. I have seen people step on them to hide them and when they think no one is looking they pick it up. They save them and show them to other people.



You don't have to use the money card, you can use something simple like the post it note card on yellow card stock.



Or pick up pads of paper really cheap and rubber stamp your own message, such as in this picture. This is a broke man's drop card.



You likely can't tell from the picture, but this package has 165 pages of note size paper that I picked up at Dollar Tree for a dollar. I paid around \$12 for the rubber stamp on Amazon.com I got it in red because red seems to draw more attention.

So, for less than \$2.00 you have 165 classified ads all about town showcasing your business. The best part is, there is no competition vs your ad amongst hundreds to millions of ads online. Before you pass them out, stamp a page with your rubber stamper, fold it and leave it on a table, under the salt shaker or where a note will be naturally left. When someone finds it, they will unfold it and read it. Most will end up in the trash can, but some will go to your website.

If you are short on cash, the above is what I recommend. The \$100 Bill drop cards will run you about \$250 for 5,000 cards but wait until you build up to that.

You can go to a busy airport or event with lots of people and say good morning and hand out cards all day long. Most will toss the card in the trash can, but a number of them will go to your website and join your business. If you are using the \$100 bill, most will keep them and show them to others, and will have a viral effect.

I have placed them in restrooms and hung out to see what would happen. Sometimes a group of people will come in and I will hear them talking about the cards. They are great for conversation.

I once left a drop card in an elevator and made a \$100 commission when someone ordered product. I know this because it was the only advertising I was doing at the time, and it was a local person.

If on the rare occasion someone ask what it is about, tell them to go to your website for all of the details.

You can get 5,000 of these for around \$250.00 and for a little extra they can fold them for you. I ordered mine flat and it took me a long time to fold them. You can have 5,000 of your little ads running all over town. Believe me 5,000 is a whole lot of cards.



\*\*\* See This Section in my Full eBook 40 Offline Ways To Promote Your Online Business... You will see TRADE SECRETS – Only revealed in the full version that will put YOUR business on Steroids... With this information you will think you died and gone to easy riches heaven.\*\*\*

To get your drop cards go here: <http://www.cmgpromotions.com/> or you can make your own by going to <http://DropCardTemplate.com>

- **Window Hook or Magnetic Business Card Holders** – This will be another way to display your drop cards or business cards. This device attaches either to your window or magnetically to your cars metal. While you are away it acts as a “Take One” box. Someone passing by your car takes a look at it and grabs on of you cards and heads to your website.



You can find these for around \$10 on Ebay or Amazon (car not included).

- **Business Cards** – Along with the normal stuff you put on your

business card you can put your marketing message and your marketing website.



- **Bumper Sticker** – Order some bumper stickers to place on your car. You can also place them in other locations such as a telephone pole. I would be careful where I place them as to not annoy anyone with a sticky item where it shouldn't be.



- **The Button** – Herbalife used these with incredible results. You can use a round or square button similar to the one below. When someone ask how, hand them a brochure or one of your drop cards.

Your goal here is to give out as many brochures/drop cards as you can.

Say you are at the mall and no one is asking about your button, you can approach anyone and say, I see you looking at my button, here is my brochure. Extend your hand to give it to them and they will take it. Hardly anyone refuses whether they were looking at your button or not.



Order from [www.custombuttons.com](http://www.custombuttons.com) Get the biggest one that you are brave enough to wear. I once had a very large 6" button.

- **Vehicle Magnets** – You will pick up business just by driving around. Someone needing a home business will be reading your sign every day and some will go to your website and join your program.



- **Facebook/Texting Survey** – Again something new. Model it along the same lines as the street survey. Announce that you are doing market research and you are going to be giving away \$50 to one randomly drawn winner. (I did a survey asking for prize ideas and \$50 was the idea agreed upon by most that answered).

Again when you do your survey, send it to most of your friends on survey (I won't send it to my wife or kids) and ask for their email address so you can announce the winner.

When you announce the winner ask them if they know of anyone that would like to lose weight/join a work from home business.

I have never done this so if someone gives it a go, let me know how it worked out for you and I will include it in an eBook update.

**That's All  
folks**

Well, there you have it 7 FREE & Low-Cost ways to drive offline traffic to your online world. I hope you enjoyed reading this eBook as much as I have writing it.

I want to wish you the best of luck in your online business. When you get a chance, come visit me on Facebook or drop me an email at [alpooser@gmail.com](mailto:alpooser@gmail.com)

You can also drop me a line on Facebook @ <https://www.facebook.com/alton.pooser> If you send me a friend request, tell me that you read my eBook “7 Offline Ways To Promote Your Online Business”.



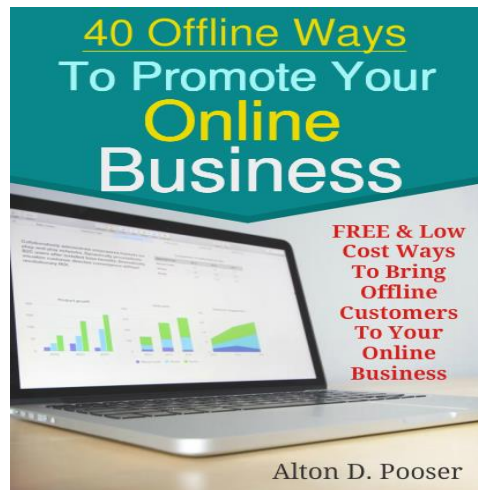


Thank you.

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P.S. Would YOU like 33 other FANTASTIC Ways to promote your Online Business Using Offline Ways?



In “40 Offline Ways To Promote Your Online Business” – I give you an additional 33 ways to build your business with more FREE and Low Cost Ways to promote your business.

I also reveal “Trade SECRETS” that no one reveals...Ways to use your Drop Cards that will increase YOUR response rate many times over.

If you have a great offer, this WILL put MONEY in YOUR Pocket!

With this information YOU won't be disappointed.

[Click Here](#) to check it out!

DON'T WAIT FOR YOUR SHIP TO COME IN  
SWIM OUT TO MEET IT

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